

Next Event Press Release

Douglas Webber Group

September 2010

Issue 1

Special points of interest:

- In a New Zealand first, DWG will host America & USA.
- The best hockey competitors to ever play in New Zealand.
- Filmed for national & international television networks.
- CBS Canterbury Arena, Vector Arena & Dunedin Ice Stadium chosen for the games to be held in July/Aug 2011.
- Games set to be huge in every way, with sound & lighting effects, flamethrowers and pyrotechnics.

Amazing Facts about Hockey:

- The speed of a puck hit by the best shooters travel at slightly more than 100 miles per hour.
- On a relatively long-distance shot, 20m away from the goal, the goaltender will have 0.45 seconds to react.

(PG) Parental Guidance Recommended

World Class Hockey at Home



Team Canada defends their goal from the unrelenting Team USA in America.

Rodeo, for a sold-out arena of over 7,000 spectators, and the attraction to hockey has stemmed from there. While the parallels between the sports seem unclear at a glance, once again in a NZ first, DWG will be taking an extreme sport with the best talent to ever reach our shores and showcasing their competition on the grand stage before thousands of onlookers, with every added effect they can dream of, including sound and lighting effects, LPG flamethrowers and pyrotechnics.

“A puck is a hard rubber disc that hockey players strike when they can't hit one another”.

The games will be filmed for international television and screened in multiple countries, including New Zealand & Australia. Spectators will also enjoy live coverage at the events, to ensure no move is missed with close-ups and action replays on the big screens.

Tickets are due to be released in February 2011 and are expected to cost from \$80. Links to the appropriate ticketing agents are available from www.InternationalIceHockey.co.nz.



Ice Hockey is a sport we all know about, but that few have seen in New Zealand. Labeled the fastest team sport in the world, hockey attracted over 11 million spectators to a game in USA alone in the 2008-2009 season, selling out stadiums in almost every town.

Christchurch based event management company Douglas Webber Group (DWG) has announced their successful bid to host games between world number ones, USA and Canada in Auckland's Vector Arena 23rd July, Christchurch's CBS Canterbury Arena 30th July and Dunedin Ice Stadium 3rd August 2011. The amount of the bid was undisclosed, but company director Craig Douglas said "It's hard to grasp the enormity of these world class hockey countries (USA & Canada), which sell out stadiums of 20,000 people every night. For these players to be here in New Zealand is a massive privilege, and not a decision they've made financially, as much as to promote the sport down-under".

In the words of sportswriter Jimmy Cannon, "A puck is a hard rubber disc that hockey players strike when they can't hit one another". The infamous rivalry between these two nations won't be left at home when game night rolls around and let's face it, some hard hitting action never goes astray!

In 2007 to 2009 DWG hosted New Zealand's first International Rodeo, for a sold-out arena of over 7,000 spectators, and the attraction to hockey has stemmed from there. While the parallels between the sports seem unclear at a glance, once again in a NZ first, DWG will be taking an extreme sport with the best talent to ever reach our shores and showcasing their competition on the grand stage before thousands of onlookers, with every added effect they can dream of, including sound and lighting effects, LPG flamethrowers and pyrotechnics.



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Jim Beam FMX show in the streets of Nelson, 2007



A sold out crowd at the 2008 International Rodeo, Westpac Arena,

Back Story...

The Douglas Webber Group was founded by Craig Douglas and Gareth Webber in December 2006 with the merger of Full Throttle Events Ltd, AutoX Promotions Ltd, Party Hoppers International Ltd Rodeo Productions Ltd and the recently

added Ice Hockey Productions Ltd.

Focused primarily in the events industry of New Zealand, head offices are located in Christchurch with a staff of 4 dedicated professionals. With a diverse range of expertise, the group fulfills all aspects of event production from idea generation and organisation to marketing, public relations and total event management, as well as a specialist field dedicated to food and beverage catering.

The partners aim to instill a shared vision throughout their companies - to be a 'major player' in Australasia's events industry,

recognized on an international level and known only to provide quality events and services with market domination achieved by maintaining cooperation between the companies.

The Douglas Webber Group has been responsible for the creation of a number of major public events, corporate functions, Gala Ball and has had involvement with a number of externally owned events including catering, marketing and management roles. Past events include Jim Beam FMX, AutoX, MotoXXX, International Rodeo and the first Crusty Demons show in New Zealand.

July 2011

SU	MO	TUE	WE	THU	FRI	SAT
31					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

August 2011

SU	MO	TUE	WE	TH	FRI	SA
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			